



Reforestation and Habitat Restoration Sponsorship

Did you know Hermann Park's 445 acres are home to over 10,000 native trees? Did you know that some of those trees are nearly 100 years old? Did you know Hermann Park's landscape was once covered in prairie grasses? Or that the Park is situated on the Central Migratory Flyway providing refuge for thousands of migrating birds each year?

Sometimes it's hard to imagine that an urban park can provide all of these natural resources in the heart of one of the biggest cities in the country – but it's true! With your help, the Conservancy can continue preserving these special parts of the Park – which is a great feat with the challenges urban life can bring to natural spaces.

Joining the Conservancy as a reforestation and habitat restoration sponsor will ensure that Hermann Park's natural resources are protected and preserved for the next 100 years and future generations of Houstonians get to experience the amazing natural resources found right here in their city.

Reforestation

Hermann Park's tree canopy consists of 10,000 trees of various native species, many of which celebrated their 90th birthdays with the Park's centennial in 2014. To protect the Park's aging tree canopy, the Conservancy created a reforestation program in 2003. A comprehensive tree inventory splits the Park into 12 manageable zones and allows the Conservancy to record and analyze annual changes and prioritize planting areas and tree care. The benefits of a healthy tree canopy for the surrounding community include better air quality, cooler temperatures, reduced energy consumption, reduced soil erosion, increased flood protection, and an enhanced natural habitat for native animals. Volunteers, corporate and individual support are integral to the success of this program.

Project Blazing Star – Native Prairie Restoration

Native to the state of Texas, the tall grass prairie ecosystem has been depleted over time due to development, road building, grazing, and agriculture. Avid naturalists and prairie enthusiasts have taken the responsibility of collecting seed from remaining prairie plantings throughout the region and propagating them, as well as making forays into prairie sites that are in danger of development to rescue prairie plants. The Conservancy has been working with these groups and volunteers to plant pocket prairies using these seeds and grasses within Hermann Park. Two of the five planned prairies in the Park are complete, one in Bayou Parkland and another adjacent to the Japanese Garden.

Migratory Bird Islands

The islands in Hermann Park's McGovern Lake provide habitat for birds and water fowl, both migratory and domestic. Although a popular site for volunteer projects, these islands are normally only accessible to the animals and birds that live in the Park. They furnish sites for breeding, nesting, feeding and resting amidst native trees, wildflowers, grasses, shrubs, forbs and ground covers. Hermann Park lies along the Central Migratory Flyway that reaches from southern Mexico to Alaska. Examples of birds and waterfowl observed in the lake and on the islands include black-bellied whistling ducks, American coots, cormorants, herons, egrets, hawks, and woodpeckers. Seasonally you will view many different species as they fly to or from their wintering grounds in other parts of the hemisphere.

Habitat Enhancement

In the McGovern Centennial Gardens and throughout Hermann Park the Conservancy is focused on enhancing the natural habitat for native plants, animals, insects, and birds. Projects are underway such as the addition of a bee hive to the Family Garden in the McGovern Centennial Gardens to encourage pollination within the gardens and teach visitors about the importance of bees. Other plans include the addition of owl and bat houses throughout the Park.



Reforestation and Habitat Restoration Sponsorship Levels

LIVE OAK LOYALIST: \$50,000 +

- Signage in Hermann Park at a reforestation or restoration site mutually agreed upon for the year of the sponsorship
- Dedicated article in the Conservancy newsletter
- Private tent at Hermann Park Conservancy's *Kite Festival* for a use of employees and their families or for corporate branding opportunity
- Family Day at Hermann Park Railroad with complimentary tickets for up to 100 employees
- Complimentary use of the Cherie Flores Garden Pavilion in the McGovern Centennial Gardens for one evening event based on availability.
- Plus, all of the benefits listed below.

RED BUD RESTORER: \$25,000

- Logo recognition on the Conservancy corporate sponsorship website
- Complimentary use of the Cherie Flores Garden Pavilion in the McGovern Centennial Gardens for one day time event based on availability.
- Access to VIP tent at Hermann Park Conservancy's *Kite Festival*
- Educational opportunity in the McGovern Centennial Gardens
- Plus, all of the benefits listed below.

NATIVE GRASSES NURTURER: \$10,000

- Private Hermann Park train ride for up to 300 guests, dependent on availability
- Up to 25 person corporate team for *Park to Port* Bike Ride
- Up to 25 additional complimentary Centennial Level memberships for employees or client gifts (a total of up to 50 memberships)
- Recognition on Conservancy social media platforms at the time of commitment
- Plus, all of the benefits listed below.

WILLOW OAK WINNER: \$5,000

- Up to 25 person corporate team for *Run in the Park*
- Up to 25 complimentary Centennial Level memberships for employees or client gifts
- Plus, all of the benefits listed below.

PRAIRE PROTECTOR: \$2,500

- Corporate volunteer day with opportunity for branding during the day of the event
- Plus, all of the benefits listed below.

MIGRATORY BIRD MINDER: \$1,000

- Name recognition in Conservancy's newsletter and annual report
- Name recognition on the Conservancy's corporate partnership page